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All That's New on the Web

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5 DIY Ecommerce Solutions for Small Business

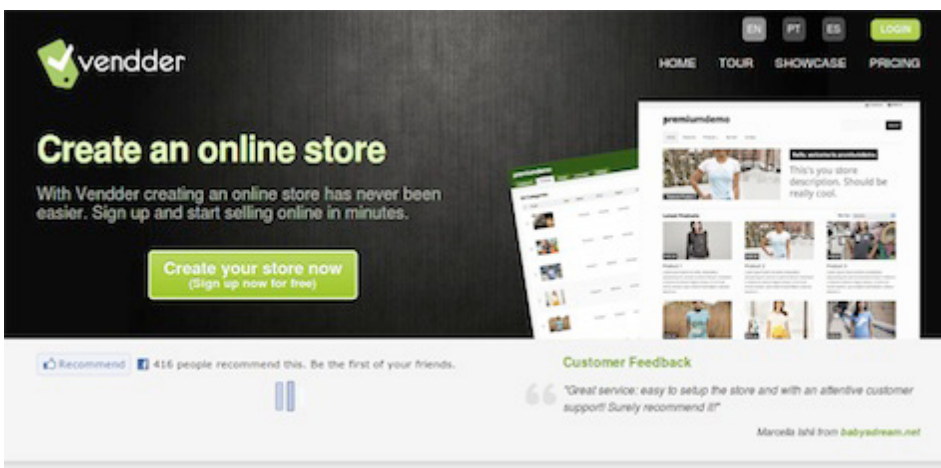


This post originally appeared on the American Express OPEN Forum, where Mashable regularly contributes articles about leveraging social media and technology in small business.

Small business often have small budgets, and many times having a custom ecommerce solution developed simply isn't feasible or practical (or, let's be honest, necessary).

Fortunately, for the small retailer who wants to get online and start selling quickly, there are several great options available in the form of hosted services and subscription-based web applications.

Below, we'll take a look at five of those options, their average cost, basic requirements and what sets them apart. Our list is by no means exhaustive. There are many great services available, and we urge you to consider them all to find the one that's just right for your business. Let us know which one you use in the comments.



Vendder

Vendder lets you set up a storefront and start selling products online in just minutes. Unlike many of its competitors, Vendder even offers a free plan that allows you to sell up to 15 products (customization and theme options are of course limited). Vendder's two other plans, Plus and Pro, cost \$24 per month (for 150 products) and \$49 per month (for 500 products). Vendder offers a nice

set of customization tools and both premium and basic templates are available. Despite the low monthly fees and free plans, according to the Vendder support staff, there are no additional transaction fees. This makes the service a great option for small businesses on a tight budget. Custom plans are also available.