

Jumpseller Overview

Launching an online store can be a challenge, especially for small and medium-sized businesses, which more often than not have limited human resources, budget and technical expertise. Jumpseller is the e-commerce solution that allows you to [set up an online](#) store with just a few clicks and start selling!

With local integrations and multi-language support, this is a cloud solution that truly allows you to sell anywhere in the world! Apps to help you sync with social media platforms, create automatic digital invoices, add live chat support and much more. Improve your branding with a custom domain, Jumpseller allows you to buy and configure your domain for free! The themes look slick and work smoothly on all platforms and devices. No matter what products you want to sell, you will find a free suitable theme in the Gallery!

It all started in 2010 by Tiago Matos and Filipe Gonçalves, Computer Engineers of the University of Porto, who with little more than their laptops and a shared vision on the future of electronic commerce founded the company. They were soon supported by the [UPTEC](#) incubator in Porto and shortly afterwards received their first seed capital through participation in the [Start-Up Chile](#) pilot program, a program that is making a sustainable change in the culture of entrepreneurship in Latin America.

Today, Jumpseller is one of the most used e-commerce platforms in small and medium-sized businesses in Latin America, with an annual growth of more than 100%.

The main contributions to growth come from a team with local knowledge of each market, combined with strong technical expertise in the area of e-commerce, as well as integrations with local transport and logistics operators, customer support in various languages and relationships with payment gateways from each country such as Easypay and IfThenPay in Portugal, PagSeguro in Brazil, Webpay and Servipag in Chile, ePayco in Colombia, Oxxo in Mexico. Paypal, Stripe, PayU among others.

With transparent and affordable prices, the business model is based on a low-cost subscription, where businesses can choose a monthly plan that ranges from € 9 to € 72 according to the intended features. Unlike some alternatives, Jumpseller does not charge a per-sale fee.

While most startups in this area elect to use venture capital to grow, Jumpseller has chosen to use equity to start operations. This enabled the team to focus on the development of their product, to the detriment of external financing, thus ensuring the long-term viability of the company and adding more value to its customers.

With the main office in Porto, Portugal and another one in Santiago, Chile, Jumpseller can serve local customers and expand its presence to other Latin American and European countries. Jumpseller aims to increasingly focus on social networking and mobile devices and is focused on becoming a global leader in the e-commerce market for small and medium-sized businesses.